

Media release

DDV Online trends survey – March 2019:

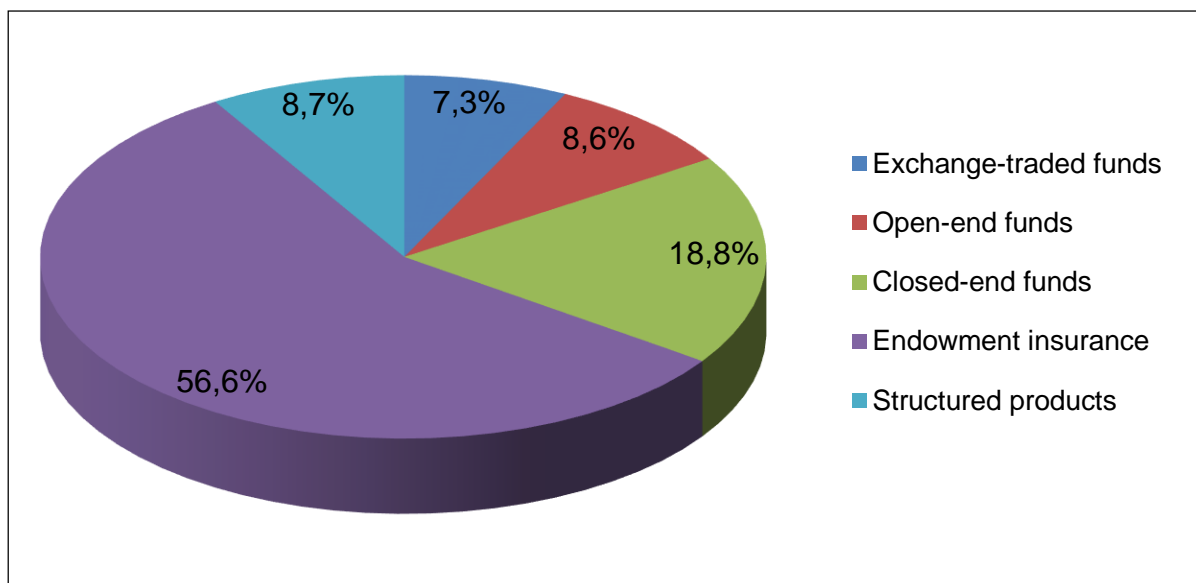
Cost argument in favour of structured products

Frankfurt am Main, Germany, 13 March 2019

In the latest trend survey by Deutscher Derivate Verband (DDV), the German Derivatives Association, we wanted to find out how investors gauge the overall annual costs associated with various investment products. More than half of retail investors believe that endowment insurance entails the highest costs. Meanwhile, 19 percent associate closed-end funds with particularly steep costs. Almost 9 percent of respondents named structured products as having the highest costs, with the same percentage citing open-ended funds. 7 percent consider exchange-traded funds (ETFs) to be the costliest investments. A total of 2,007 persons took part in the online survey, which was conducted jointly with several major finance portals. Most of the respondents were well-informed investors, who make their own investment decisions and act without advice.

‘Costs reduce returns, so it is important for investors to look for low investment costs. Structured securities can certainly withstand a comparison with other investment instruments in this context. That is also borne out by an extensive academic study which shows that the overall annual cost of investing in structured products does not usually exceed 1 percent,’ said Lars Brandau, Managing Director at DDV.

In your opinion, which investment product entails the highest costs per annum?



There were 2,007 respondents to this online trends survey. The results of the survey, which was conducted in collaboration with the finance portals Ariva.de, finanzen.net, finanztreff.de, guidants.com, OnVista and wallstreet-online.de, are also available on the DDV website at:
<http://www.derivateverband.de/ENG/Statistics/TrendOfTheMonth>

Der Deutsche Derivate Verband (DDV) ist die Branchenvertretung der führenden Emittenten strukturierter Wertpapiere in Deutschland, die mehr als 90 Prozent des deutschen Zertifikatemarkts repräsentieren: BayernLB, BNP Paribas, Citigroup, Commerzbank, DekaBank, Deutsche Bank, DZ BANK, Goldman Sachs, Helaba, HSBC Trinkaus, HypoVereinsbank, LBBW, Morgan Stanley, Société Générale, UBS und Vontobel. Außerdem unterstützen 17 Fördermitglieder, zu denen die Börsen in Stuttgart und Frankfurt, die Baader Bank, die Direktbanken comdirect bank, Consorsbank, flatex, ING-DiBa, maxblue und S Broker sowie Finanzportale und Dienstleister zählen, die Arbeit des Verbands.

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